

July 15, 2010



To Whom It May Concern:

Each year, the GUNS and HOSES Foundation of North Texas continues to raise money for the families of the men and women who have lost their lives in the line of duty while protecting our safety. Through the work of our Foundation, we continue to personally witness the positive impact the GUNS and HOSES Foundation has made in these families' lives.

Let me share with you the tragic story of the Freeto Family. On Sunday, December 17, 2006, Officer Dwayne Freeto was killed when his patrol car was hit from behind while assisting a motorist with a flat tire. Officer Freeto served as a police officer for the Fort Worth Police Department. He leaves behind to cherish his memories, his wife, Karen, and two young daughters.

For the benefit of the family of Officer Freeto, our Foundation immediately was with them to provide support. The GUNS and HOSES Foundation provides annual monetary support to families such as the Freeto's, who tragically experience the loss of their loved one. The Foundation has also established a college education fund for her daughters to which we donate proceeds each year until the children reach the age of 18, as we do for all children under the same circumstance.

We continue to work very hard to help make a difference in the lives of survivors such as Karen Freeto and her young daughters. Each and every family of a Hero who dies in the line of duty in and around the Dallas/Fort Worth Metroplex, benefits from our cause.

However, continued support and donations are essential in assisting these families and sadly, the number of fallen heroes increases each year. Our biggest fundraiser is the GUNS and HOSES Boxing Tournament, an amateur boxing show featuring police officers versus firefighters from the Dallas/Fort Worth Metropolitan Area.

Today, you can make an immediate difference in the lives of these families, and unfortunately, future families who will experience such a tragic loss. Join us in helping the families of those Heroes who made the ultimate sacrifice for our safety. Please take a moment to review the enclosed sponsorship opportunities for our 501(c)3 organization, and join us as a sponsor for what will be a very special night.

With grateful appreciation,

Lt. David R. Swavey
Executive Director



2010 GUNS and HOSES Boxing Tournament SPONSORSHIP OPPORTUNITIES

Title Sponsor North Texas Chevy Dealers

Platinum **\$20,000**
(Only 4 available)
 Company Name on 1 Corner Pad of Boxing Ring
 Name and Logo on cover of program
 Full-Page Color Ad in program
 Recognition on GUNS and HOSES Foundation of North Texas Website
 Sky Box for 10 people (food and beverages incl.)
 3 VIP Parking Passes
 Special Recognition at Event
 3 Logo Slides on Big Screen and Closed Circuit T.V.'s
 Appreciation Plaque

Diamond **\$15,000**
 Full Page B/W Ad in program
 Recognition on GUNS and HOSES Foundation of North Texas Website
 Sky Box for 10 people (food and beverages incl.)
 2 VIP Parking Passes
 Special Recognition at Event
 3 Logo Slides on Big Screen and Closed Circuit T.V.'s
 Appreciation Plaque

Gold **\$10,000**
 Full Page B/W Ad in program
 Recognition on GUNS and HOSES Foundation of North Texas Website
 Table for 10 people (food and beverages incl.)
 2 VIP Parking Passes
 Special Recognition at Event
 2 Logo Slides on Big Screen and Closed Circuit T.V.'s
 Appreciation Plaque

Silver **\$5,000**
 ½ Page B/W Ad in program
 Recognition on GUNS and HOSES Foundation of North Texas Website
 Table for 10 people (food and beverages incl.)
 2 VIP Parking Passes
 1 Logo Slide on Big Screen and Closed Circuit T.V.'s
 Appreciation Plaque

Bronze **\$3,000**
 Sky Box for 10 people (food and beverages incl.)
 2 VIP Parking Passes
 1 Logo Slide on Big Screen and Closed Circuit T.V.'s
 Appreciation Plaque

Corporate Table Sponsor **\$1,000**
(ONLY 100 available - Sold out in 2008)
 Table for 10 people (food and beverages incl.)
 1 VIP Parking Pass

Special Opportunities:

Ring Girl Card Sponsor **\$5,000**
(ONLY 1 sponsorship available)
 Company Name and Logo on all 3 Ring Cards carried by the Ring Girls between each round.

Boxer's Uniform Sponsor **\$5,000**
(ONLY 1 sponsorship available)
 Company Logo on each Boxer's Wind Suit Jacket. The GUNS and HOSES Boxing Tournament Logo is embroidered on the left chest and the Sponsor's Logo would be embroidered on the right chest. Sponsor also receives his and hers jacket identical to those worn by the competitors.

Program Ad Opportunities:

Full Page B/W Ads	(8½" X 11")	\$500
Half Page B/W Ads	(5½" X 8½")	\$300
Quarter Page B/W Ads	(4¼" X 5½")	\$200



As a sponsor of the GUNS and HOSES Boxing Tournament, you will receive tremendous visibility for your company to over 5,000 people, and the incredible feeling of gratification knowing that your donation will benefit the families of our local fallen heroes



YES! I want to be a Sponsor and help families of those who made the ultimate sacrifice for our safety!

Please feature our company as a Sponsor at the following level:

- | | | | |
|---|------------------------|--|---------|
| <input type="checkbox"/> Title Partner | Not available | <input type="checkbox"/> The Silver | \$5,000 |
| <input type="checkbox"/> The Platinum | \$20,000 | <input type="checkbox"/> The Bronze | \$3,000 |
| <input type="checkbox"/> The Diamond | \$15,000 | <input type="checkbox"/> Corporate Table | \$1,000 |
| <input type="checkbox"/> The Gold | \$10,000 | | |
| <input type="checkbox"/> Special Opportunities: | Ring Girl Card Sponsor | \$5,000 | |
| <input type="checkbox"/> Special Opportunities: | Boxers Uniform Sponsor | \$5,000 | |

The undersigned does hereby authorize and donate the amount checked above to the GUNS and HOSES Foundation of North Texas as a charitable contribution. 100% of the proceeds from this event benefit the Foundation and its charities.

Company Name: _____ Contact: _____

Phone: _____ Fax: _____ E-mail: _____

Authorized Signature: _____

Method of Payment: _____ Check Enclosed

Credit Card: AMEX / Visa / MasterCard (Please circle one)

Account No.: _____ Expiration: _____

Name on Card: _____

Authorizing Signature: _____

Please mail this form along with your total payment to:

GUNS and HOSES Foundation of North Texas
Attn: Corporate Sponsorship Committee
1891 Forest Lane
Garland, TX. 75042

For more information on Corporate Sponsorship, please contact: Kris Hostrup at khostrup@garlandisd.net.



2010 GUNS and HOSES Boxing Tournament Fact Sheet

DATE: Saturday, October 23, 2010

TIME: 7:00 p.m.

LOCATION: Resistol Arena, Mesquite, Texas

TICKETS: General Admission - \$15. For General Admission & Reserved Box Seating, go to www.gunsandhosesofnorthtx.org For Corporate Tables or Sky Boxes; please contact Kris Hostrup at khostrup@garlandisd.net

- This will be our 9th Annual GUNS and HOSES Boxing Tournament.
- A 17- bout boxing card featuring a team of Police Officers against a team of Firefighters. Both teams represent departments from throughout the Dallas/Fort Worth Metropolitan Area.
- Competitors are first matched by age, then boxing experience, then overall abilities.
- Each year, some 100 competitors apply, a maximum of 40 are selected and matched.
- Through 2009, this event has raised more than \$500,000.
- The 2009 event drew more than 5,000 spectators to the Resistol Arena in Mesquite, Texas.
- Proceeds from the GUNS and HOSES Boxing Tournament benefit the GUNS and HOSES Foundation of North Texas, an organization founded in 2002, which provides immediate and long-term financial support to families of Police Officers and Firefighters who lose their lives in the line of duty. They also raise funds for at-risk youth activities, and donate funds to designated charities of the Police Officer and Fire Fighter Boxing Teams.
- The Foundation has been called 18 times to provide assistance to the families of our fallen since its 2002 inception.

Join us at this great and worthwhile event to support the families of the men and women who have lost their lives in the line of duty while protecting that of ours and our families.

Please forward this to all your co-workers, family and friends to help make this year's event the most successful to date.

Best regards,

Lt. David R. Swavey
Executive Director